



Screen Printers Resource  
EQUIPMENT AND SUPPLIES

Newsletter

www.spresource.com  
(888)435-2468

November 2014

Fullerton, CA

Hayward, CA

Aiea, HI

Louisville, KY

Las Vegas, NV



## Really Big Show.... By Mike Grey

The SGIA show just ended in Las Vegas. This is the once a year international show that exhibits everything in the screen and graphics world.

At first entry to the exhibit floor, you are overwhelmed by the size of the space and the amount of exhibitors. You can not see from one end to the other and you wonder, how long it will take to see everything.

It is amazing to see how our industry has grown and all of the new technologies available. The past few years have brought many digital companies in to the forefront. While this is the way of the future, it was great to see traditional screen printing still alive and kicking.

I can remember back when this show was called SPAI or Screen Print Association International. Appropriately, it has been changed to the Screen Graphics International Association.

It is amazing just how much our industry impacts day to day business. Everything from vehicle wraps, store front signage, banners, key chains, etc. etc.

The quality of what we print now is beyond imagination. Such detail and vibrancy with lightning speed.

I was also excited to see many faces from the past. The wonderful people of our industry that I have been fortunate to work with. It is great to see everyone still enthusiastic and focused on what we do.

While I didn't get the chance to walk the entire show (my old feet), I did at least see that our industry is moving in the right direction and I am glad to be a part of it.

Hope to see you all at Long Beach in January.



### What's Happening?

- November 2  
Daylight Savings ends
- November 4  
Election Day
- November 11  
Veterans Day
- November 27  
Thanksgiving



Quote of the Month  
"Do things with passion,  
or not at all!"

M&R Parts? We got 'em



Tic Toc, Tic Toc.... Time is running out to get new equipment ordered and delivered by the end of the year. Take advantage of tax savings and special incentives by ordering equipment now. Most equipment takes 3-6 weeks to ship from date of order.

Call us for a quote today (888)435-2468

Want a discharge ink that has up to a 6 month shelf life after activation? Virus inks makes a discharge base and discharge white ink that can be activated, used and then stored up to 6 months. It can print through mesh up to 280. Get some today. (888)435-2468



Rutland Inc. announces the appointment of Javier Posada as the new West Coast Screen Print Regional Manager. He was previously with Union Inks and also has had his own print shop in central America. SPR welcomes Javier to the Rutland group and we look forward to his great support and product knowledge.

**Tech Tip:** Need to get rid of old Plastisol ink? Wipe it on to card board sheets and run it down the conveyor dryer. Once cured, it is no longer considered hazardous waste. This also works for water based inks.