



Newsletter  
March 2014

Screen Printers Resource  
EQUIPMENT AND SUPPLIES

[www.spresource.com](http://www.spresource.com)

(888)435-2468

Fullerton, CA    Hayward, CA  
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## New Dog, Old Tricks by Mike Grey

Over the years and as an old dog in the industry, I would get asked "What is new in screenprinting?" I would sit and think for a minute and couldn't think of anything really.

Now when I get asked that same question which seems to happen more and more, my answer is "people".

For the most part inks are pretty much the same, techniques and embellishments haven't changed drastically and there is no magic in a can.

What I am noticing as I add years to my resume, is that newer generations of people are now in this industry that I have been in for a long time.

This is a good thing as we need fresh ideas and energy to keep it going. What is even more exciting is that when I get asked that question over and over again about new things, I think about all of

the designs I have done over the years and all of the specialty inks and products that I have used. These things have come and gone and with a new wave of customers, why not bring them back. It would certainly be new to them.

Remember Puff ink, Glitter, Glow in the dark, Metallics and many other specialty inks?

I have seen a resurgence of interest in many of these items as the new generations were not around when these were popular.

Rather than re-invent the wheel, why not try some of these old products and let the new creative minds come up with different looks. Couldn't hurt. You might just come up with the next best thing from something that used to be.

As for the new dog. Maybe it's time to learn some old tricks. Happy testing..... 😊



Quote of the Month

"If you don't try, there's no opportunity to succeed".

### What's Happening?

March 4

**Mardi Gras**

March 9

**Daylight Savings Time**

March 17

**St. Paddy's Day**

March 20

**Spring is here**

May 2 & 3

**SPR Open House**

### ANNOUNCEMENT

**SPR/SUN APPAREL** is having an Open House in the Fullerton, CA location. Participating in this event will be: M&R, Rutland, Chromaline, Stretch Devices, Ulano, Murakami, American Apparel, Gildan, Independent and more. Mark your calendar for **May 2 & 3, 2014**.

More details later.....

**Congratulations to all the 2014 Olympic athletes from around the world!**

**Tech Tip:** Save time and money with the use of a dip tank for reclaiming. By submersing your screens allowing the emulsion to soften, the wash out effort is greatly reduced. Allow the screens to stay in the tank only for 3-4 minutes as longer times will contaminate the chemicals in the tank. Call us for more info.

### Pallets by M&R

The right size Pallet makes printing much easier and consistent.

Having a high quality level Pallet is key in the success of every print job. There are many choices in Pallet sizes and shapes. M&R makes some of the best Pallets in the world and offers just about anything you could imagine including: standard, sleeve, youth,

infant, wing, jacket hold down, sure-vac, triple play, all over print and double half wing. All of these pallets are made using premium components to exacting specifications designed to fit a wide variety of M&R textile presses.

Call us today for a quote on M&R pallets. **(888)435-2468**

