



Screen Printers Resource  
EQUIPMENT AND SUPPLIES

www.spresource.com

(888)435-2468

Newsletter  
June 2014

Quote of the Month

"If it's cheap and reliable, it isn't fast. If it's cheap and fast, it isn't reliable. If it's fast and reliable, it isn't cheap!"

Fullerton, Ca   Hayward, Ca   Louisville, Ky   Aiea, Hi

### Need Equipment



Need M&R parts?  
We got 'em

### What's happening?

- June 15  
Fathers Day
- June 14  
Flag Day
- June 21  
Summer begins



### SPR Open House a Success

Screen Printers Resource would like to thank all of those who attended and participated in our open house on May 2 & 3. We had a great turnout and everyone had a lot of fun. The printing demos were awesome and it was great to see many of the industries top representatives interacting with our customers and each other.



## EXTRA, EXTRA!!!

It's finally here. The Virus ink line is in stock and ready for press. If you haven't heard of this line of printing inks, you should check it out.

Virus has the hottest new products available for the screen printing market. It is a non-conventional ink printing system that includes specialty ink products.

SPR is the exclusive western United States distributor for Virus inks and we are very excited to offer them.

What makes Virus so different from traditional ink lines? There are many features that set them apart. The inks are made in Italy and are compliant beyond current standards. All of the inks are water based and developed for high production results.

The "Hydra" series is a water based ink that uses less pigment per batch than their competitors. It also does not dry in the screen while printing and mesh up to 305 can be used. No more stopping the press to wipe out a clogged image.

Virus "Discharge" inks are mixed with a liquid activator that prints through mesh up to 255. It also has a 6 month shelf life after activation. That's right. No more wasted ink.

They also have an Acrylic/Water based ink that prints like a plastisol, but is totally PVC free.

What is really exciting are the specialty inks. Virus offers a clear gel, high density, foil adhesive, suede, reflective, metallic, glitter base and more. Again, all water based.

There is downloadable mixing software that is easy to use. It includes a calculator to mix the right amount according to the job details you input. What's more is the pantone color mixes are given in light and dark garment formulas. This is the first time I have ever seen this.

There are 3 sample kits available, T-Shirts, Polyester and Specialty inks.

Virus inks are contagious. Get some today by calling us at: **(888)435-2468**

**Tech Tip:** It's not even summer yet and it's already scorching hot. Check the vents on your dryer especially around the control box. This area gets clogged with lint and the electrical inside overheats. Also, check the control box on your press and flash units if they have them. This is often overlooked but can save a meltdown. Keep it cool!

### ULANO 2 NEW PRODUCTS

Ulano introduces the new "Platinum" emulsion to the market. It is a anti-halation SBQ textile emulsion that is pre-sensitized and pre-mixed.

Platinum is ultra fast exposing with a high solids content. It has high humidity resistance and excellent solvent resistance yet is easy to reclaim. The anti-halation properties allow for fine detail even on white mesh.

Also new is the "DP-790" enhanced dual cure emulsion. This product resists industrial etchants and sustains extended textile water base and discharge ink runs while still being reclaimable. No more worries about stencil breakdown on long runs.

Contact us for more info: **(888)435-2468**

