



Newsletter

February 2014

Screen Printers Resource
EQUIPMENT AND SUPPLIES
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(888)435-2468

Fullerton, CA
Hayward, CA
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Quote of the Month

"I was addicted to the Hokey Pokey, but I turned myself around"

What's Happening?

February 2

Superbowl XLVIII

February 3

Bowl Recovery Day

February 14

Valentines Day

February 20

Presidents Day

February 24

Dia de la Bandera

(Mexican Flag Day)

February 29

Nothing

The Future looks Bright by Mike Grey



Q: Which month has 28 days in it?

Just finished unpacking from the Long Beach ISS trade show. It was very busy and a lot of excitement everywhere. What's new you might ask. Well, there are several new things. The most talked about item would have to be "L.E.D." exposure systems.

While this is not a new product in our world, it is certainly new to our industry. I myself have had these little buggers on my holiday tree for a couple of years. What is most exciting is the breakthrough in technology that allows these lights to expose with such great intensity.

The key benefits of this light system are very fast exposure, bulbs that do not get weak or lose intensity over time and very low power consumption. Many manufacturers offer lifetime warranties on these units. Just think about not having to replace the bulb every 6-12 months or recalibrating exposure times.

As with all new concepts, there will be a learning curve. Some of this is that there are several stencil systems on the market that are designed to do different things. These emulsions and films have a wide latitude of options. Exposure time is different in that coating thickness is varied by mesh count and procedure. The type of emulsion is also a factor. Diazo, Dual Cure and Pure Photo Polymer emulsions all work differently.

Testing and dialing in exposure times will be the key factor in the L.E.D.'s success. Once this is determined, I think that screen departments will finally get a handle on consistent exposure and thus result in a perfect stencil every time. After all, the screen is the most important item in printing success. To find out more or to get a quote on one of these units, call us today. (888)435-2468

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Tech Tip: The "Pantone" matching system is a great tool in the screen printing world and has become a "Standard" in our industry. Originally used in the offset printing field, it is used in almost every screen print shop to consistently check for color equality.

Like many things over time, the Pantone color book can become faded due to light and heat. It is best to store it in a cool, dark place and replace it every year or two.

If the colors fade, you may be wasting your time matching a color that will not match with your customers. You may want to share this tip with your clients so they understand as well.

PRODUCT FEATURE



Ulano introduces their new capillary film stencil called "EZ ORANGE FILM". As the name implies it is easy to apply, process, clean, reclaim and easy on your wallet. The new film is a fast drying, fast exposing Pure Photopolymer SBQ film available in 50 microns. Made for textile printers using plastisol inks, it comes in 50 sheets per box in 2 sizes. 15"x 17" and 17"x 24". Call us to order yours today.

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Happy Valentines Day!

A: All 12 of them!