



Smile! It's contagious



Screen Printers Resource  
EQUIPMENT AND SUPPLIES

www.spresource.com

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Economy of Motion by Mike Grey

Someone once asked me how they could make more money from their current business. I told them you first have to stop spending foolishly. The look I got was strange but expected. They thought I meant that they were buying items they didn't need. What I was referring to was the wasteful use of necessary items that most shops purchase but don't keep track of how or why they are used. Another was buying the cheapest item they could find.

For example let's use screen tape. A good tape sells for an average of \$4.00 for a 2" wide roll. Sure you can get tape for .60 cents a roll or even less. But consider the labor involved when you reclaim. If you take the cost per hour for an employee and the chemicals to scrub off the adhesive, are you really saving money?

How often do your press people spray the pallets? Is the adhesive the cheapest you can find? There is a difference other than just price. If the pallets are sprayed every other time around instead of every 4-5 times then do the math. If you consider these and similar products in your shop you might find more money right under your nose.

Can your employees be more efficient? Yes, they can. A study in work habits and performance will tell you how they can save money. Are there too many steps in the work flow? Can something be done in a different sequence to minimize time? The quickest distance between two points is eliminating unnecessary movement.

You have all heard "Penny wise and pound foolish". How about "for every penny saved it cost's us ten cents". These begin with management and must be reviewed constantly.

Another saying goes "Work Smarter not Harder". This idea sounds simple but a lot of thought is needed for results. I have taught many topics for many years but the one thing I have learned is that I will never stop learning. There is always a better or faster way. Sometimes they work and sometimes they don't.

Employees are usually hard workers. Teach them to be smart workers. In turn they will make you more money or at least help you keep what you already have.

Good Luck!



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QUOTE OF THE MONTH  
It's quicker to do it right the first time instead of spending time making excuses of why you did it wrong.

TECH TIP : If your exposure blanket is getting dirty from ink and emulsion, try adhering a piece of thin Black fabric to the side that is in contact with the glass. This will allow for a cleaner surface and help eliminate pinholes. Change it out every month for best results.



Anyone remember "Cord and Groove" screen stretching?

So much ink, So little time....

Almost every Screen Print shop I know of has a section that holds many buckets of previously used inks in many colors that are stored and ready for use. This is convenient if they are used day in and day out.

What I usually notice is that these inks are left on the shelf to gather dust and this collection of ink grows rapidly.

To me this is money waiting to be used. Most ink software mixing systems have what is known as a recycle section that allows the ink to be reformulated into other colors that can be made so that this

old inventory is used up. By inserting the current color by its pantone number, new colors that contain this base ink can be mixed using very little additional color to change it to a desired color thus slowly eliminating stored buckets of ink that only gets used occasionally. It takes only a few minutes to determine the colors that can be converted.

Call us today to find out how you can recycle your inks.

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Did you know?

The term Silkscreen referred to the "Silk" that was used on frames up until about the mid 40's due to the cost and shortage caused by the war. Polyester replaced it. While Silk mesh is still available, it is rarely used today.

What's Happening?

July 4

Independence Day U.S.A.

July 18-20

NBM Printwear Show Long Beach, CA

