

Happy New Year
2013



JANUARY 2013

What's Happening this month?

Imprinted Sportswear Show

Long Beach, Ca

January 18-20, 2013

Stop by the SPR booth 1459

For more info go to:

www.ISSshows.com

Breaking News

Gas prices are falling. Santa is on strike. Something, somewhere is on fire and Mike Grey is back with the team at SPR. "After a long break (3 Years) to find myself, I have returned home to continue my duties. I am excited to be back and have many things in store this year including new classes/seminars, monthly newsletters and much more". Please check us out each month for updates and get the latest news and events at spresource.com



New Product Launch

Rutland has released a new ink line that is PVC and Phthalate free called HS-A (High Solids Acrylic). HS-A is a Waterbased Rubber ink that can replace Plastisol when a non-PVC ink is required. The ink is designed to be used on both 100% cotton and poly/cotton blends. Colors are matched using Rutland's color mixing formula software. For more info contact your sales rep. or go to rutlandinc.com

Tech Tip—To avoid having under cured inks that can result in washout and/or bleeding, it is necessary to test the temperature of your dryer. We recommend a daily check because changing air temps and humidity can greatly alter the surface temperature of the printed garment. There are several options to check this including a hand held laser or a donut test probe. In addition, frequent washing machine tests are recommended to ensure proper curing.



Are we there yet? By Mike Grey

Most of us have heard and even used this phrase before. We usually associate it with kids in the back seat of the car. It is easy to get caught up in the "not enough time in the day" routine that we miss some important things. It seems that everyone is in such a hurry. I am a firm believer in "Do it right the first time". What I see a lot of is "There's not enough time to do it right but always time to do it over". This is the result of the Hustle and Bustle of our daily lives. While many of us are good multi-taskers, it has allowed for Mediocre to become the norm. Just get it done seems to be the Motto of many of us these days. While current economics have caused many changes for us all, we need to have some control over quality. Let's all stop and smell the "Plastisol" as it were, and by all means take some time for yourself. Besides, "We'll get there when we get there". At least that's what I was always told. 😊